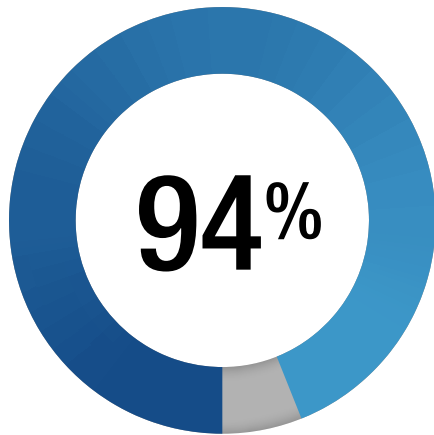
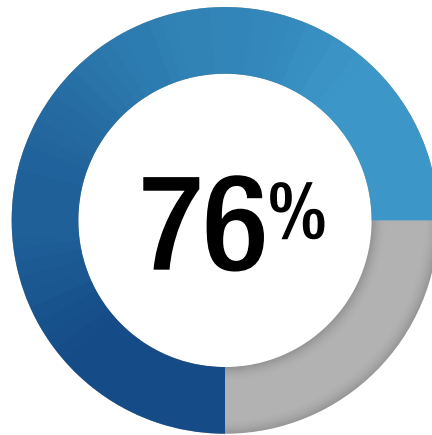


ACCESS



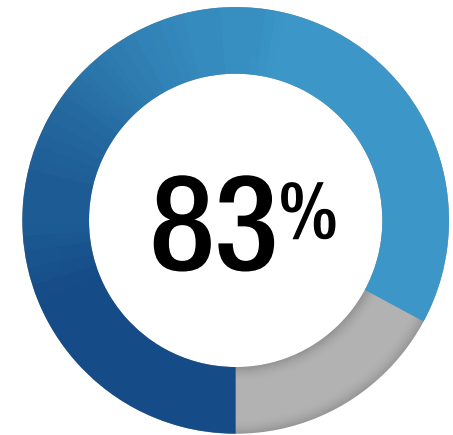
Advisors visited the portal upon launch

ENGAGEMENT



Blog readership across advisor community

RETENTION



Active user return on weekly basis

12:17

Avg. Session Duration

2:13

Avg. Time on Page

5

Avg. Events Scheduled per Month

6

Avg. Blog Posts per Month

18

Avg. Shared Resource Files per Month

